

A chiropractic story
about
you

Your body...The

World's

greatest

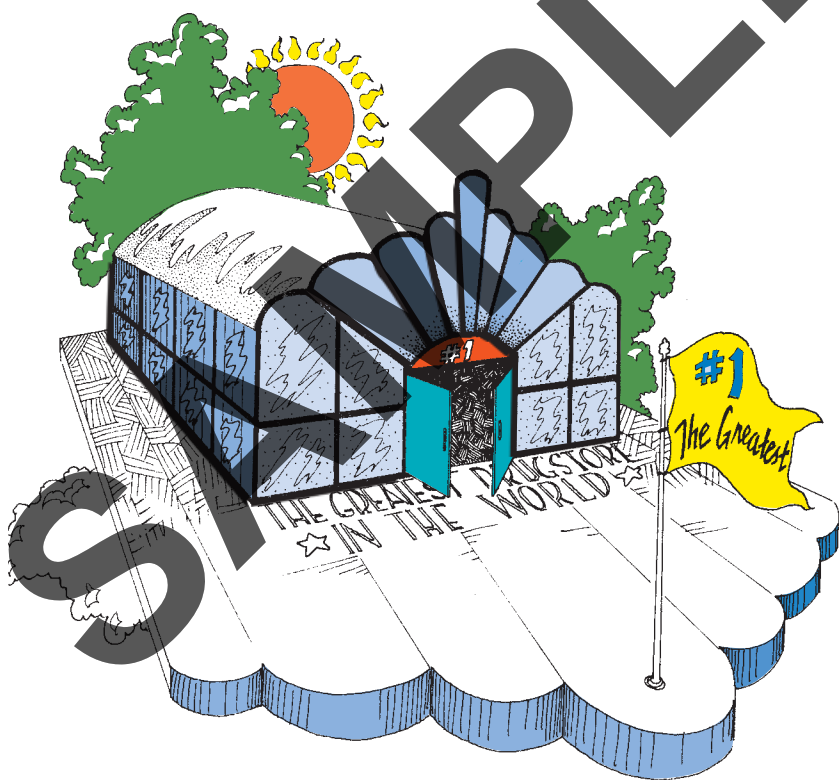
drugstore



Tedd Koren, D.C.

Your body...

The World's Greatest Drugstore



Tedd Koren, D.C.

Let's say we were going to visit the greatest drugstore in the world.

What would we expect from it?

First of all, we would expect it to be able to make any and every drug we would ever need. That would require a large supply of materials because the human body needs thousands of different drugs in order to run properly.

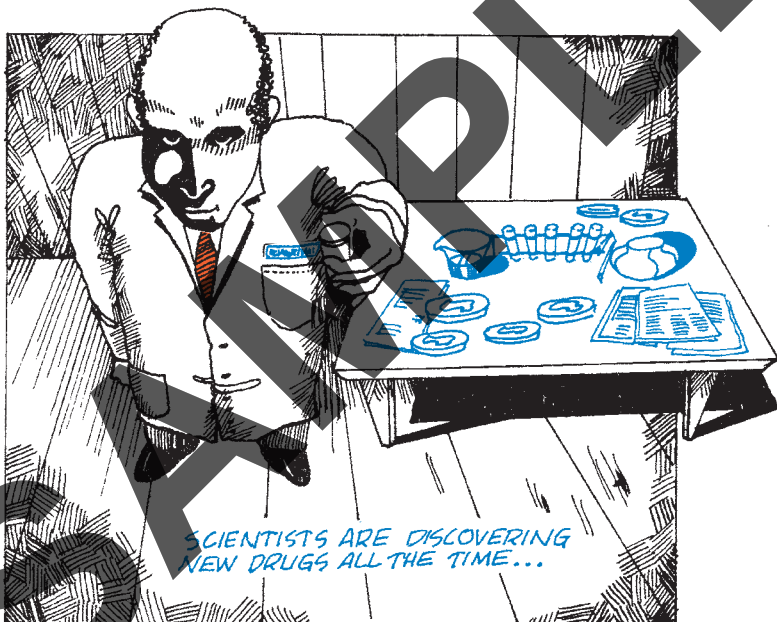
Just a partial list would include such drugs as: insulin, cortisone, adrenalin, antibiotics, digestive juices, laxatives, sedatives, drugs that raise our blood pressure, drugs that lower our blood pressure, drugs that control our body temperature, drugs that give us energy, drugs necessary for a healthy sex life and pregnancy, drugs to keep our brains healthy and our eyesight keen... etc., etc.





The list seems endless.... I'll let you in on a little secret: scientists still don't know all the drugs we have in us – they're discovering new ones all the time.

Second, we would expect this greatest drugstore in the world to give us only the right amount of each drug we need to keep healthy: not too little and not too much.



For, you see, too much of a drug would upset the delicate chemical balance that must be maintained. An imbalance of our bodies' chemicals could cause much damage. Too little of a drug would be ... well, too little, and that would also hurt our bodies' chemical balance. The amount we receive must be just right.

the world's greatest drugstore

A good example would be insulin, which is produced in the pancreas and which helps us to digest sugar.

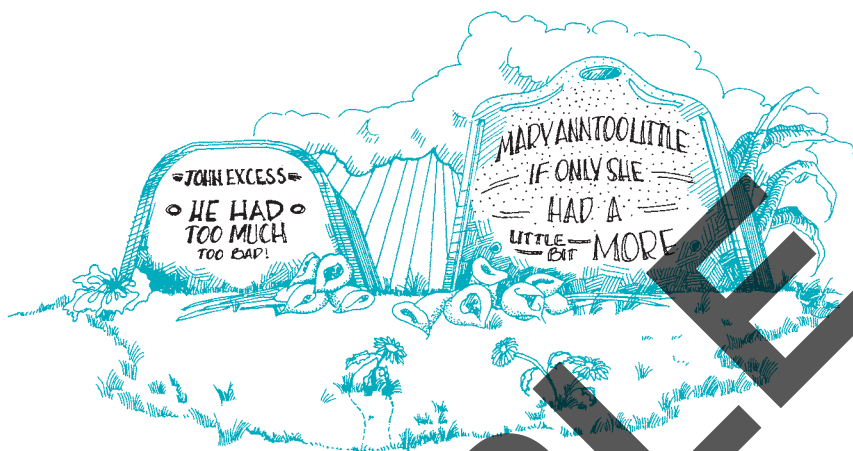
Too much insulin would cause a disease called hypoglycemia which would make us weak and dizzy.

Too little would cause diabetes, which strangely enough would also make us weak and dizzy and could kill us.

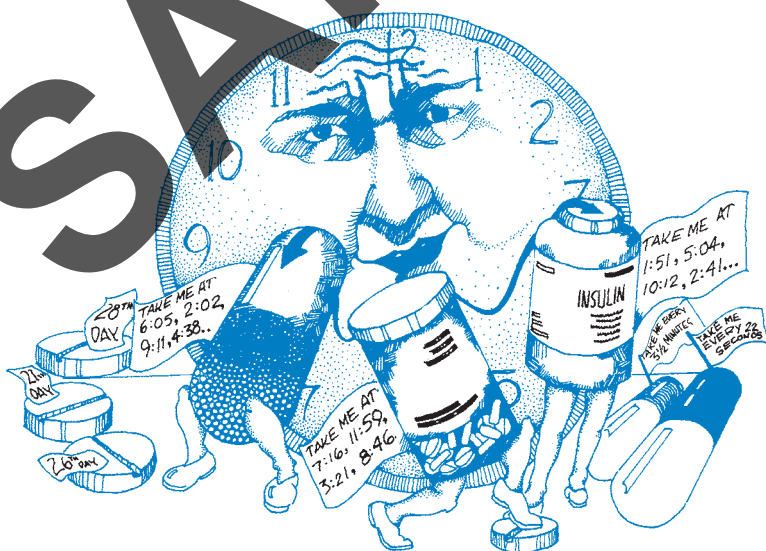
Many other powerful drugs are needed like the ones that destroy cancer cells or that fight infections.

The wrong amount of a drug like that could also kill us. That is how important the right amount of a drug can be.





Third, we would need careful directions to take the right amount of the drug only at the times we would need it. Now that would be a big job, because our bodies' demands change from day to day, hour to hour and even second to second. A good example of our changing chemical needs would be our old friend insulin.



the world's greatest drugstore

Our bodies need insulin to help digest the sugar in our blood. Without it we would die in a few hours. We may need a lot after a heavy meal, much less 4 or 5 hours later and so on until the next meal.

An example of a drug we may need suddenly, within seconds, is adrenalin.

Let's say we encounter a bear in the woods. Our bodies immediately demand extra energy in order to save ourselves. Adrenalin is quickly shot through our veins giving us sudden strength, heightened alertness and extra energy to protect ourselves.

Yes, drug demands vary hour to hour, even second to second. It would

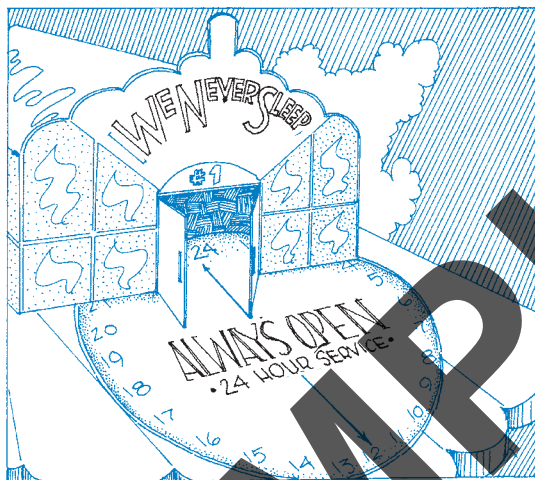
be some great drugstore that could supply us with the exact amount of the thousands of drugs we need every changing moment.





Fourth, the greatest drugstore would have to be open day and night, 24 hours a day, every day, without missing one day for holidays, earthquakes, floods or even

vacations. Since we need drugs all the time, this drugstore must never close.



Fifth, because this is the greatest drugstore, everything in it

would have to be free so that we would all be able to have everything we needed, whether we had money or not.



the world's greatest drugstore

Sixth, this drugstore would need the fastest delivery system in the world, so that our many urgent needs could be immediately satisfied even within seconds.



Seventh, and probably the most important thing needed by this Greatest Drugstore in the World, is the "Greatest Doctor in the World."





The Greatest Doctor would be able to know and prescribe exactly what our bodies need, at the right time and in the right amount. Without this information, the World's Greatest Drugstore would be useless.

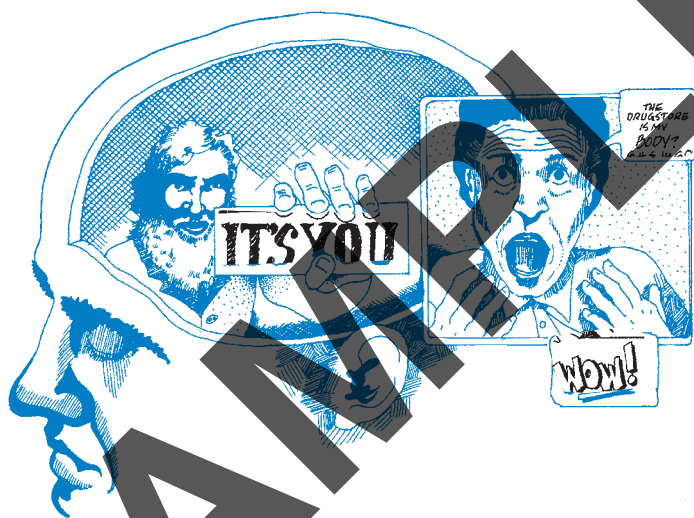
Wow! Those are some requirements to satisfy. And yet, believe it or not, such a drugstore does exist, and it can bring us perfect health. It has everything we need to cure cancer, heart problems, the common cold, sore throats, aches, pains, broken bones, skin problems and every one of the thousands of other diseases we can develop. It can even keep us so healthy that we won't get the diseases in the first place.

Now before you go running off to look in the Yellow Pages under 'Drugstores,' read a little further.



the world's greatest drugstore

I'm sure many of you have
already guessed what this
**Greatest Drugstore in
the World is...**

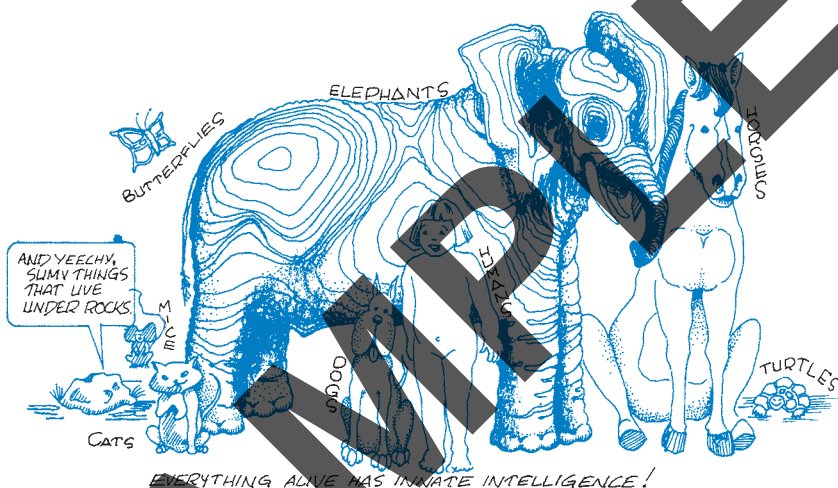


It is the human body!

Ves, your own body does all the wonderful things just described. It makes every single one of the thousands of drugs you need. It makes them in the right amount, at the right time, at a moment's notice and free of charge. It does all that better than any regular drugstore in the world ever could.



Do you think about everything that happens in your body? No, most things happen without your conscious control. You don't have to tell your stomach: "Produce 2 oz. of digestive juice," or tell your pancreas: "Please make $\frac{1}{4}$ oz. of insulin."



Also your heartbeat, blood pressure, temperature and breathing are controlled without your conscious awareness.

You don't have to think about running your body because along with the ability to create all the chemicals you need, and the ability to run all your organs, you have within you an intelligence.

the world's greatest drugstore

This intelligence isn't something you got from going to school or from your parents or friends. It came with your body when you were born and for that reason it is called the inborn or innate intelligence.

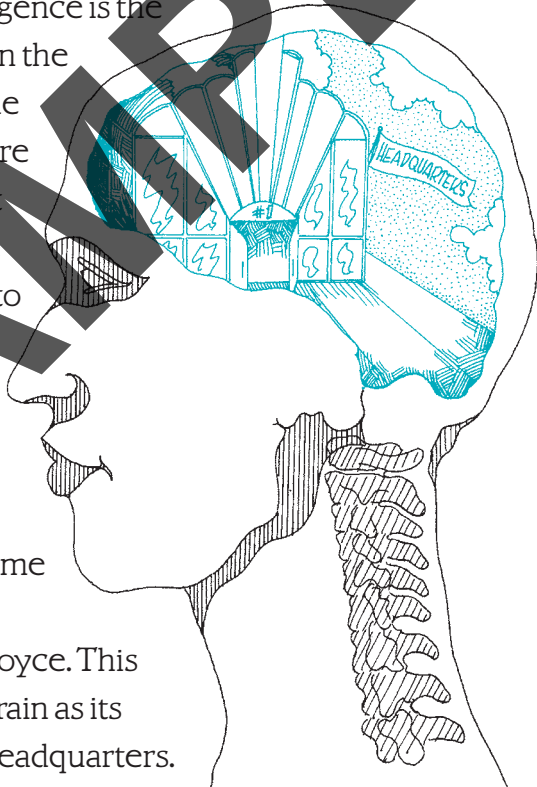
Everyone (and every living thing) has innate intelligence.

Whether you are a college professor or never finished high school (or never even went to school) this intelligence is the same.

This innate intelligence is the Greatest Doctor in the World that tells the Greatest Drugstore in the World what to do. It writes the prescriptions, so to speak.

Where does this doctor live?

Well, not in a \$1,000,000.00 home with a swimming pool and a Rolls Royce. This doctor uses the brain as its nerve center or headquarters.



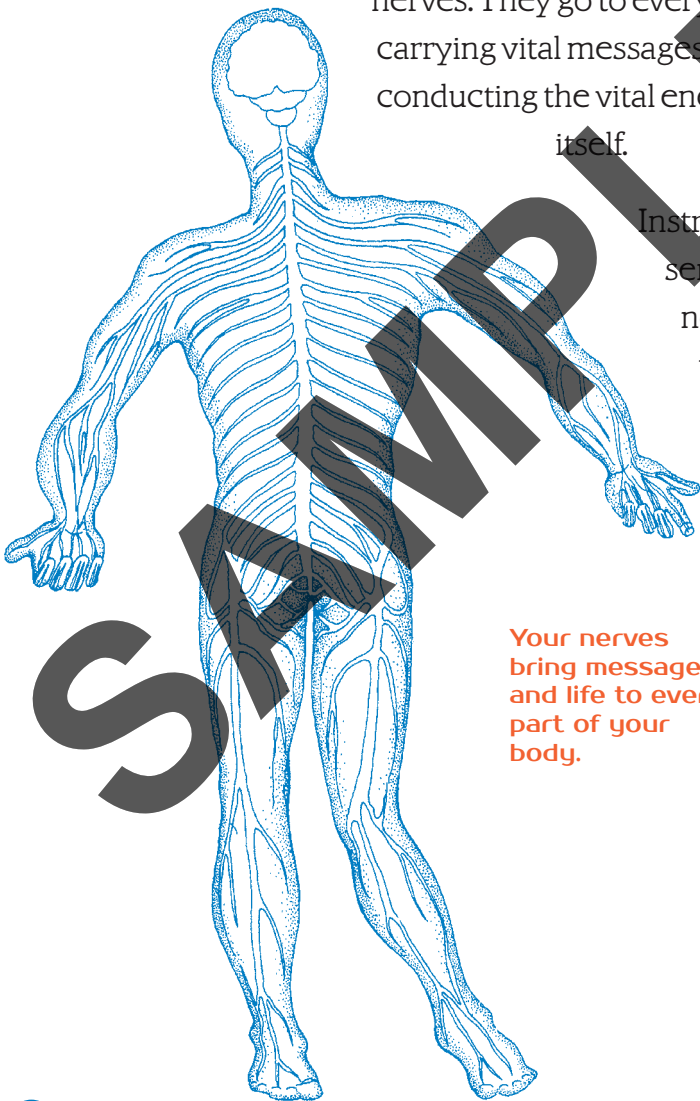


It sends its prescriptions for running your body along the communication wires of your body, the nerves.

Messages from your brain go across your nerves to all parts of your body. There are billions and billions of nerves. They go to every part of you carrying vital messages and also conducting the vital energy of life itself.

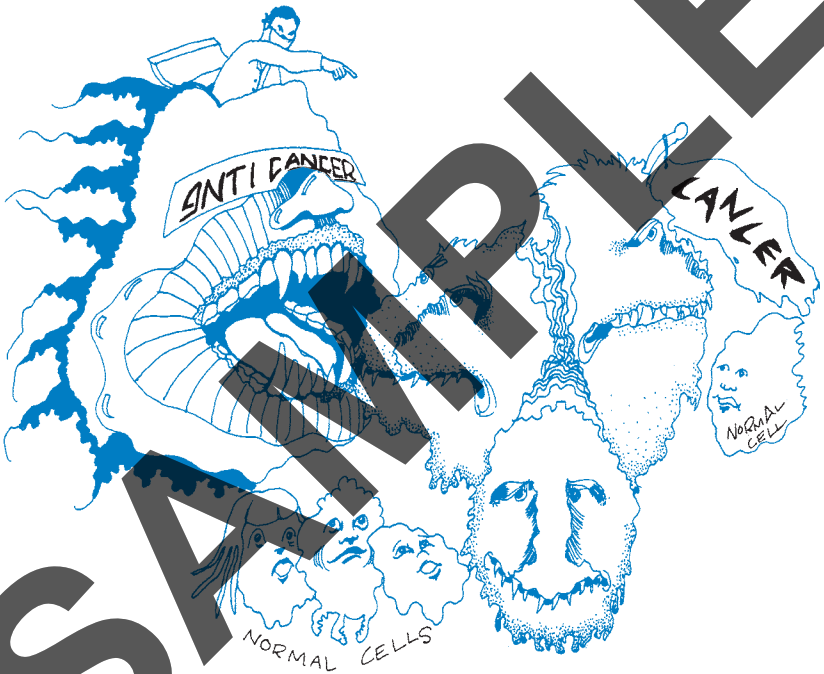
Instructions are sent along your nerves from your innate intelligence

**Your nerves
bring messages
and life to every
part of your
body.**



the world's greatest drugstore

to every part of your body, telling your body what to do to remain healthy. These instructions tell your glands and organs and cells what chemicals to make, what parts need repairing, what invaders need to be destroyed, where cancer cells might be lurking.



As long as your doctor can communicate with your body, it will do everything it can to make you and keep you as healthy as possible.



Health is when your innate intelligence is communicating with all the parts of your body.

Well then,” you may ask, “if health is when the innate intelligence of my body, or the doctor within me, is communicating with my body, shouldn’t I be healthy all the time and never get sick?”

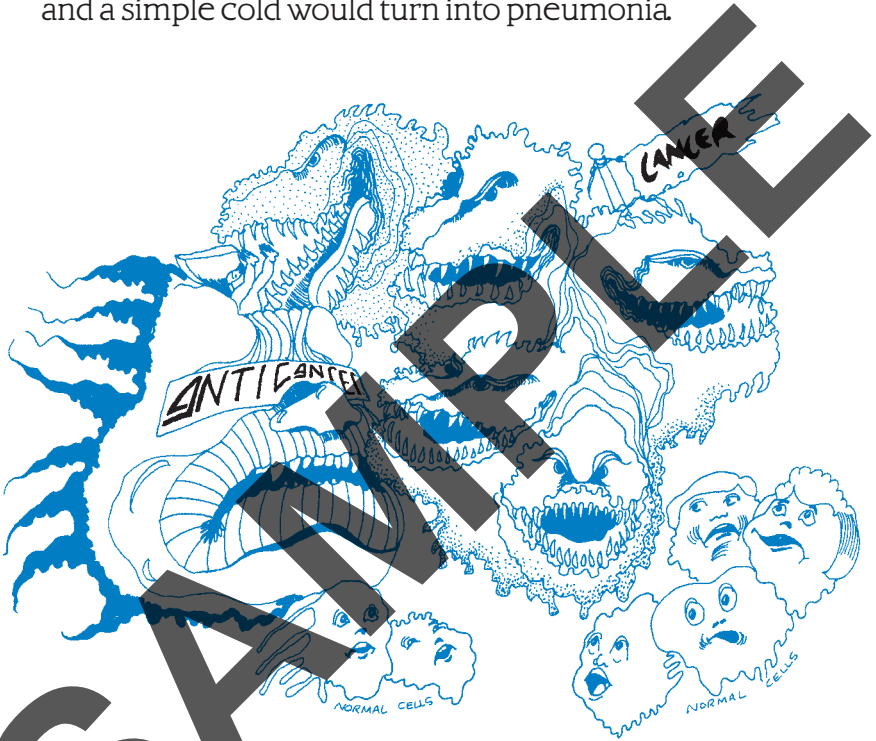
That’s a good question.

When the communication lines (the nerves) between your innate intelligence and your body aren’t working properly, then your private, built-in doctor can’t communicate with your body and you won’t be healthy anymore.



the world's greatest drugstore

Your body wouldn't know the right chemicals to make, the right time to make them or the right amount to make. Maybe you wouldn't be able to fight infections properly and a simple cold would turn into pneumonia.



If your chemical balance is wrong, then dangerous cells, which your body would have destroyed, could grow into a cancer.

As a matter of fact, almost anything could go wrong if your innate intelligence isn't properly controlling your body.



When your innate intelligence isn't communicating within your body, we say that your body is in a state of dis-ease. It's not working right. When you have dis-ease, your chance of getting all kinds of sickness and disease is much greater. When you have dis-ease, you have what is generally referred to as "low resistance." That means you can't effectively adapt to changes in your internal or external environment.

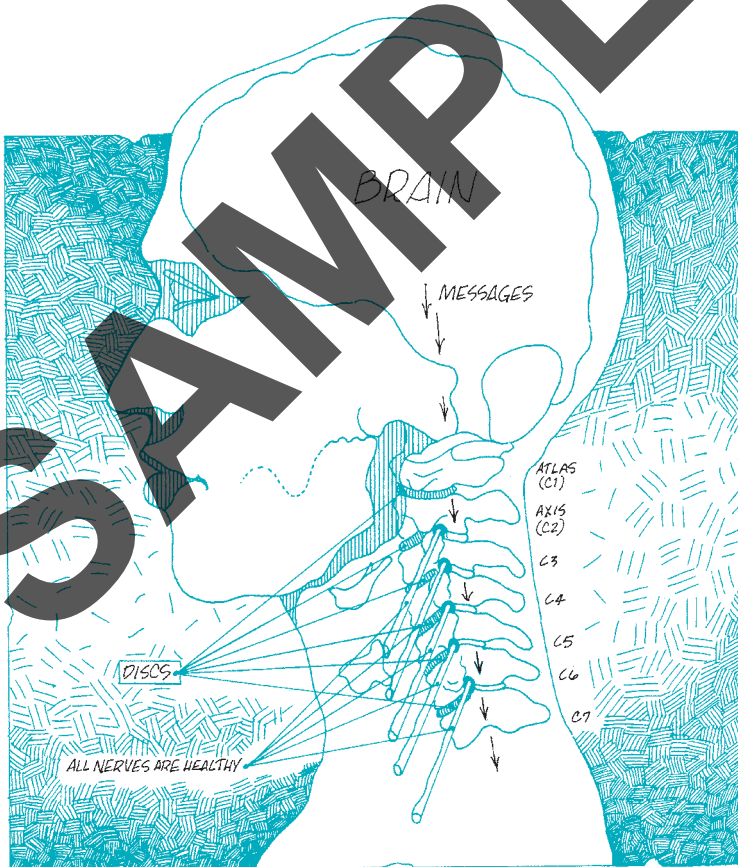


Some people may go to a regular drugstore to make up for what their own bodies can't produce due to dis-ease. No drugstore, however, can give you exactly what you need, in the right amount and at the right time. Every external drug you take causes damage to your body. Doesn't it make more sense to correct the cause of the dis-ease? Then your body would work properly, the way it was meant to work, and it could make its own drugs.

So how do we get rid of dis-ease?

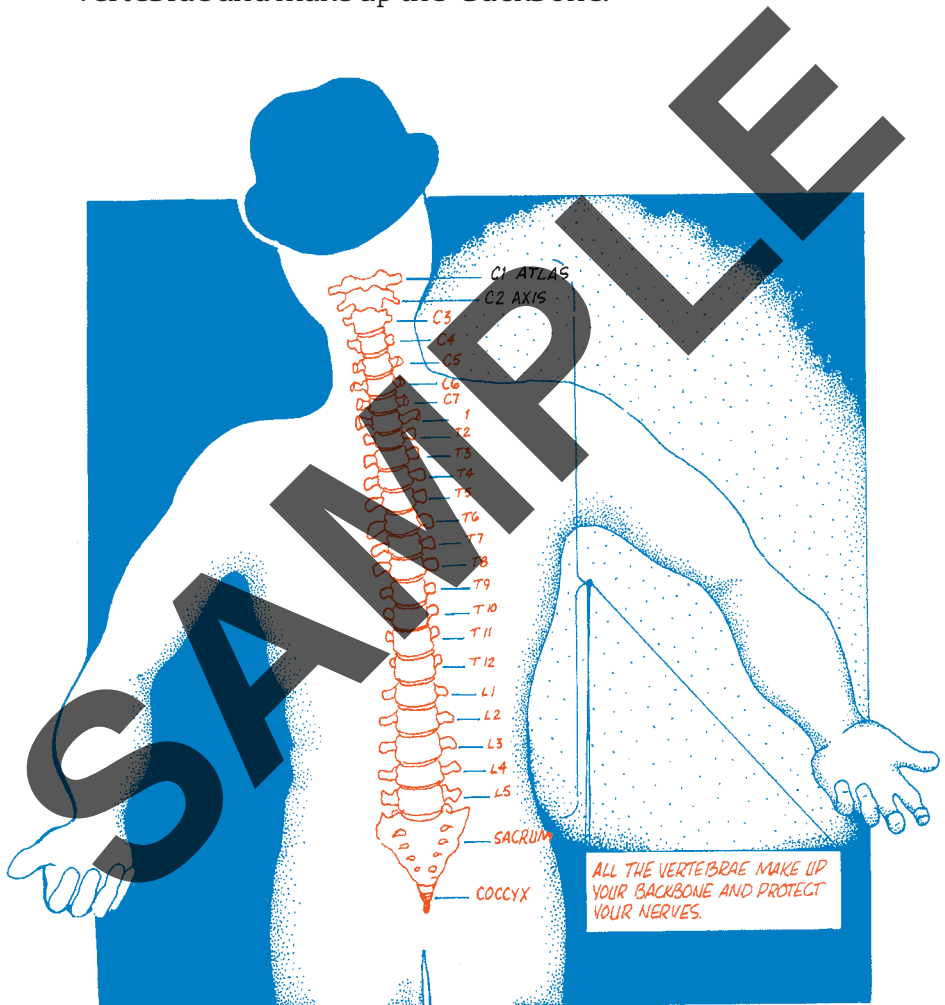
First we have to find out what is causing it. For that we have to know a little bit about the body.

The brain sends messages to all parts of the body by way of the nerves.





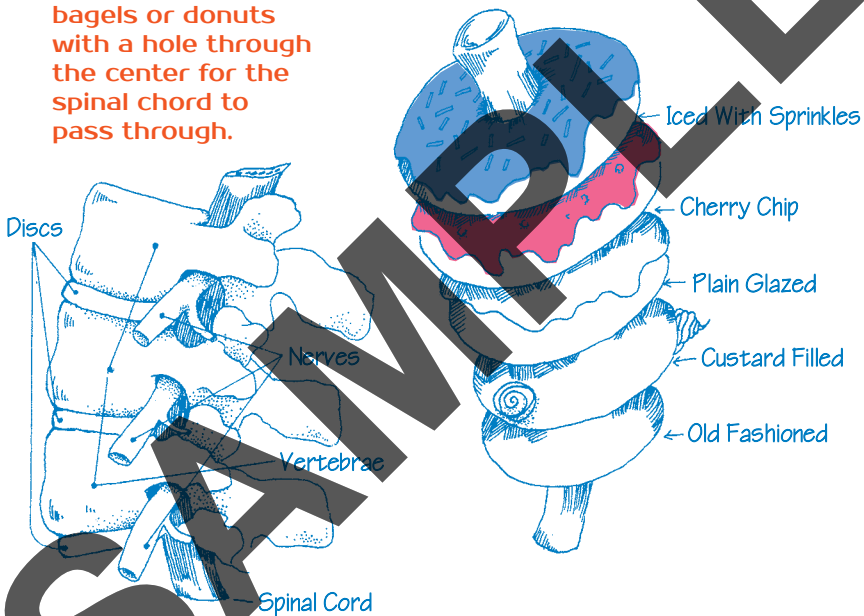
Nerves connect the brain with all parts of the body and are protected by a long hollow tube made up of 24 bones that look like rings. These bones are called vertebrae and make up the “backbone.”



the world's greatest drugstore

The vertebrae are stacked upon each other like a pile of donuts or bagels along the back. The nerves start as the spinal cord and then divide into branches of nerves that extend through openings between the vertebrae to reach all parts of the body.

A stack of bones like a column of bagels or donuts with a hole through the center for the spinal cord to pass through.



If any vertebrae were to get out of place, the nerves inside the tube would be injured and their ability to carry messages and life energy would be affected. The brain's messages to different parts of the body would be distorted and dis-ease would result.



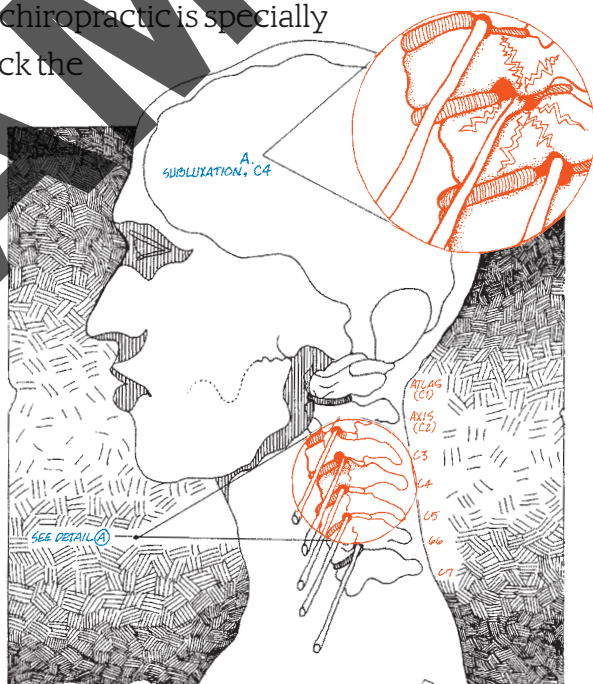
How can your intelligence regain control of your body?

Simple!

All that is necessary is to get the misaligned (or subluxated) bone back where it belongs. Then the messages will once more travel without interference over the nerves to the whole body.

That's the job of the doctor of chiropractic.

The doctor of chiropractic is specially trained to check the bones of the spine to see if any of them are out of place, damaging nerves. If any are out of place, the doctor of chiropractic will gently



the world's greatest drugstore

adjust them into motion so that the innate intelligence can return them to their perfect placement.

That's what a doctor of chiropractic does! Once the nerve control between the brain and the body is restored to normal, the right chemicals will be made again, in the right amounts, at the right times and the Greatest Drugstore in the World will be working properly once again under the direction of the Greatest Doctor in the World.



That's what **health**
is all about!!!



One final note...



the world's greatest drugstore

The services of the Greatest Drugstore in the World do not cost money, but they are not entirely free. To get them you have to take care of your body and obey nature's laws.



What Are These Laws?

1. Eat proper food so that your body will have good raw materials from which to produce the chemicals that make up the drugs you need.





2. Get proper exercise so that your equipment will be in good working order to manufacture the drugs you need.

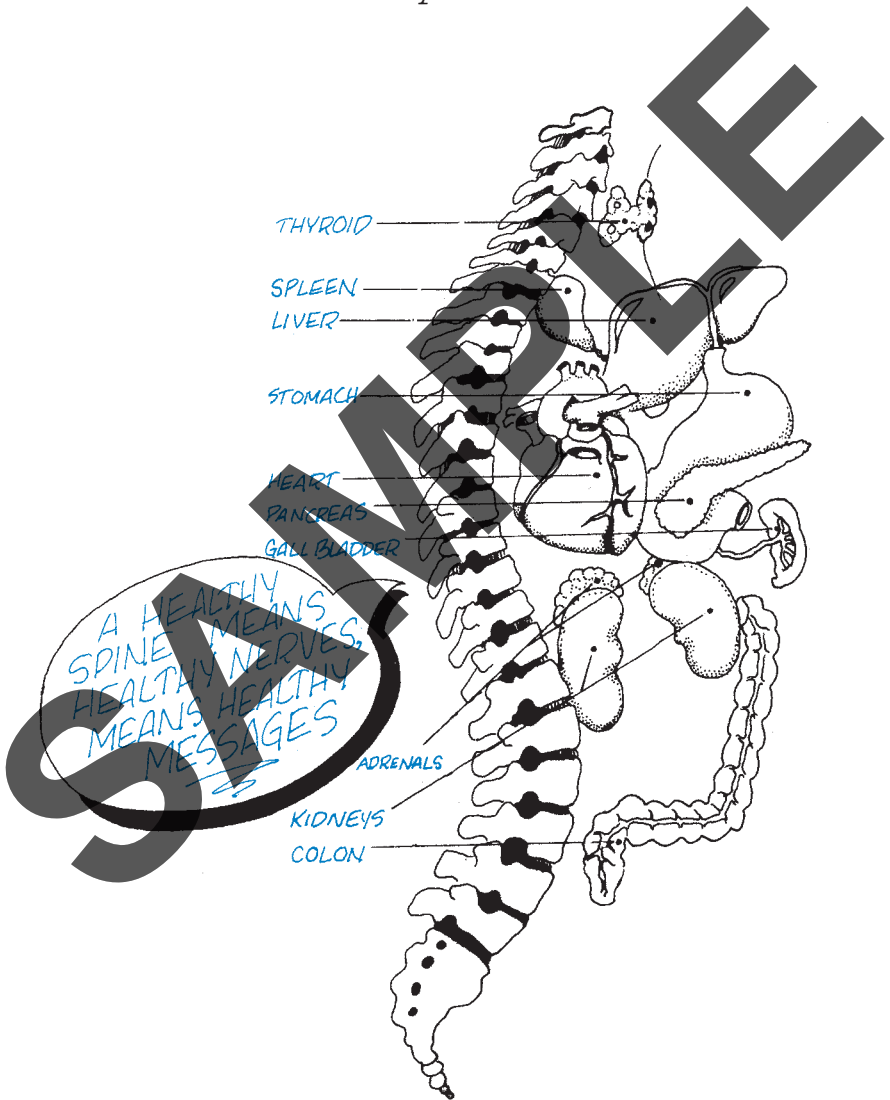


3. Get appropriate physical and emotional rest and relaxation.



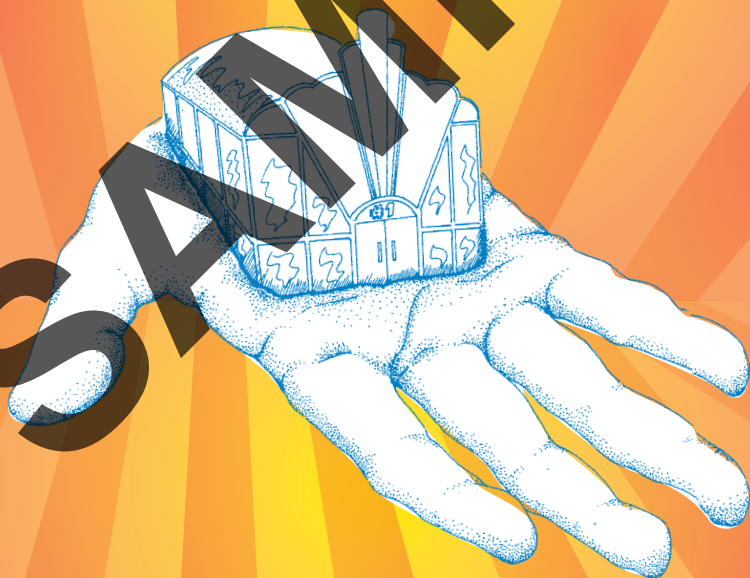
the world's greatest drugstore

4. And most importantly: keep your nerve supply free from nerve interference so that all this fantastic equipment you possess will be working harmoniously with the doctor within you.





**Make sure your own
built-in doctor is in
control of your body;
see your Doctor of
Chiropractic regularly.**



SAMPLE



Koren Publications

800-537-3001

www.korenpublications.com

B301 CEM