

Referring Others

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*Chiropractic
brings out
the best in me!*

*I thank you for your voices: thank you:
Your most sweet voices.*

— Shakespeare

- **Your Voice Can Heal**

Ever listen to people's conversations on the street or in restaurants? So much of it is about the drugs they are taking, the problems they have, the conditions or diseases that don't go away or their suffering. A few words from you might change their lives.

- **Who Told You About Chiropractic?**

What would your health be like if you never had a chiropractic adjustment? Would you be living on drugs? Facing surgery? Fatigued? Depressed? Lost?

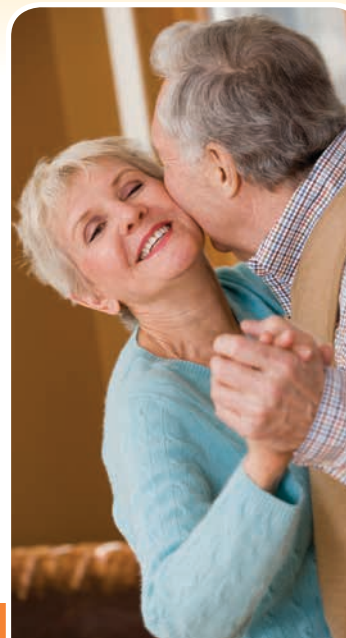
Fortunately, someone told you about chiropractic. You were open to exploring this world of natural healthcare and subluxation correction. In doing so, you've joined the many millions of people who have found relief from dis-ease and regained their health under safe, natural, drug-free chiropractic care.

- **Millions Regain Their Health**

Many millions of people have regained their health under chiropractic care. Many are alive today because of chiropractic. How many people would be swallowing pills while continuing to live with pain and disease were it not for their chiropractic care? To these millions, going in for a chiropractic adjustment is as natural as going to the dentist for a cleaning and a checkup.

- **Why Live On Drugs?**

When chiropractic enthusiasts see others—friends, relatives, perhaps strangers—living on pills and other medicines, they know there is a better way. They may say: "Why live on drugs?"



Tell those you care about to explore chiropractic, the natural healthcare choice.



Why live in pain? Wouldn't you prefer to use a more natural approach? Aren't you tired of being sick and tired? Why don't you see my chiropractor?"

• Why Don't You See My Chiropractor?

We're sure many of your friends and relatives are living with health-damaging subluxations (nerve stress) that a chiropractor could easily correct. The answer to their health problems may be literally around the corner, down the block or across the street. They need the good fortune of having someone suggest that they see a doctor of chiropractic.

• "Me First," "No, Me First"—Kids Love Chiropractic

When we see families coming in for their chiropractic checkups and adjustments (if needed), one of the most enjoyable sights is watching children racing to see who will go first.

"Me first," "No, me first." How many doctor visits have a scene like that? The fact is, kids usually love chiropractic care.

• A Drug-Free Option For Children

Chiropractic's success with children is well documented. One of the best things about chiropractic is that it presents children with a drug-free option when it comes to healthcare.

When you explore non-drug alternatives, you are teaching children that drugs don't have to be the answer. You are showing them that it's possible to



use and improve your natural self-healing ability without the many side effects and adverse reactions drugs have. What a great message to give a child!

• You Took That First Step ...

... and entered the world of chiropractic—the natural, safe, drug-free healing art that has saved so many people from drugs, surgery and suffering. Will you tell others?

Will you bestow on others the good fortune that has been yours? Are your family members living with subluxations while yours are getting corrected?

• Chiropractors Saved By Patients

Interesting headline? It's usually the chiropractor who saves the patient but we've saved each other. How? For many years chiropractors were arrested, jailed and even imprisoned for caring for patients. Why? Because they broke the law. At one time most states had laws stating that any non-MD caring for anyone else, no matter what they did, was



Some of your friends and relatives have never had a chiropractic checkup.

practicing medicine and surgery without a license (even if they used no drugs and did no surgery).

Many chiropractors were jailed but their patients would march around courthouses and jails in protest; juries would often refuse to convict and public pressure was put on legislators to stop this legalized monopoly of medicine. Eventually laws were passed to protect the public's right to chiropractic care.

What does this have to do with referring others? Just this: chiropractors and their patients have suffered greatly for the freedom to choose their healthcare provider. Now that we have this choice please cherish it and let others know about this wonderful drug-free healthcare system.

• Tell Someone You Care About

Please pass the message to someone you know who is suffering that chiropractic can awaken their health potential. After all, someone told you ...

• In Conclusion

No matter what disease or condition you have, you can benefit from chiropractic subluxation correction.

Are your friends and family members carrying subluxations in their bodies? Only a chiropractic checkup can tell.

Among the many things that contribute to your health are the quality of the air, food and water you take in; how you handle emotional stress; your inherited weaknesses and strengths; your use of drugs; exercise and relaxation.

In addition to the above, a healthy structural system is absolutely essential and can make the difference between a life of health, strength and vitality and a life of disease, weakness and disability.

Chiropractic care has improved your life. Please don't keep it a secret—tell others!



Will you bestow on others the good fortune that has been yours?